



Third Force News

New monthly magazine 2018

Rate Card



TFN's monthly magazine will have a launch circulation of 5,000 copies and will be read by around 20,000 third sector professionals, politicians and interested people within the public and private sectors each week.

It will include indepth features and analysis of the latest news and events in the third sector as well as comment pieces and information articles on issues such as people and organisational management, funding and finance and legal issues.

TFN has been the only regular provider of news to the third sector in Scotland for 15 years. The new magazine will complement TFN digital, which will continue to publish and distribute third sector news on a daily basis.

Scotland's third sector employs 138,000 people and another 1.2 million people regularly volunteer. Scotland's 45,000 charities, social enterprises, voluntary and community groups are involved in activities worth £4.9 billion to the economy each year.

Publication format

32 page, silk paper, A4

Circulation

5,000 copies with an average readership of 20,000

Advertising opportunities

1/8th page : £250

84mm wide x 62mm deep

1/4 page : £400

84mm wide x 129mm deep

1/2 page : £700

landscape: 173mm wide x 129mm deep • **portrait:** 84mm wide x 260 deep

Full page standard : £1300

210mm wide x 297mm deep plus 3mm bleed all round (total 216mm x 303mm)

Full page inside back page : £1400

Full page inside front page : £1500

Full page outside back page : £1600

Inserts available on request

We accept high resolution artwork (no less than 300 dpi) in PDF or JPG format. Alternatively, we can design your advertisement for you to your own specifications.

For bookings or enquiries, contact: **Alison Fraser** on **0141 946 8708** or at **alison.fraser@scvo.org.uk**